



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 M

Results as of: 05/31/2019

GMT: CINDY GREGG

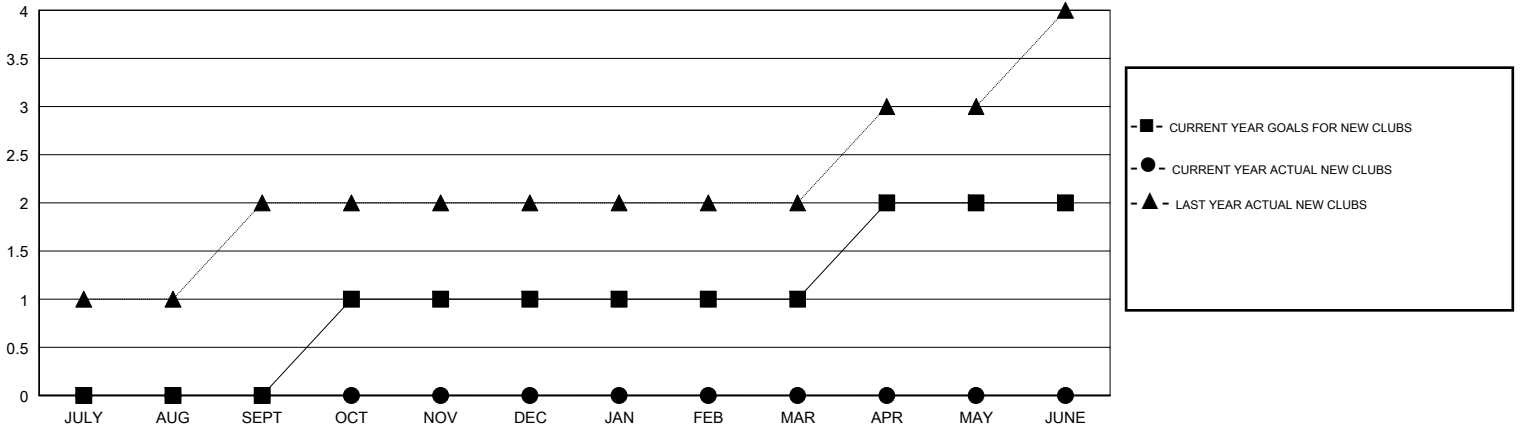
LOCATION PENNSYLVANIA

GMT CA

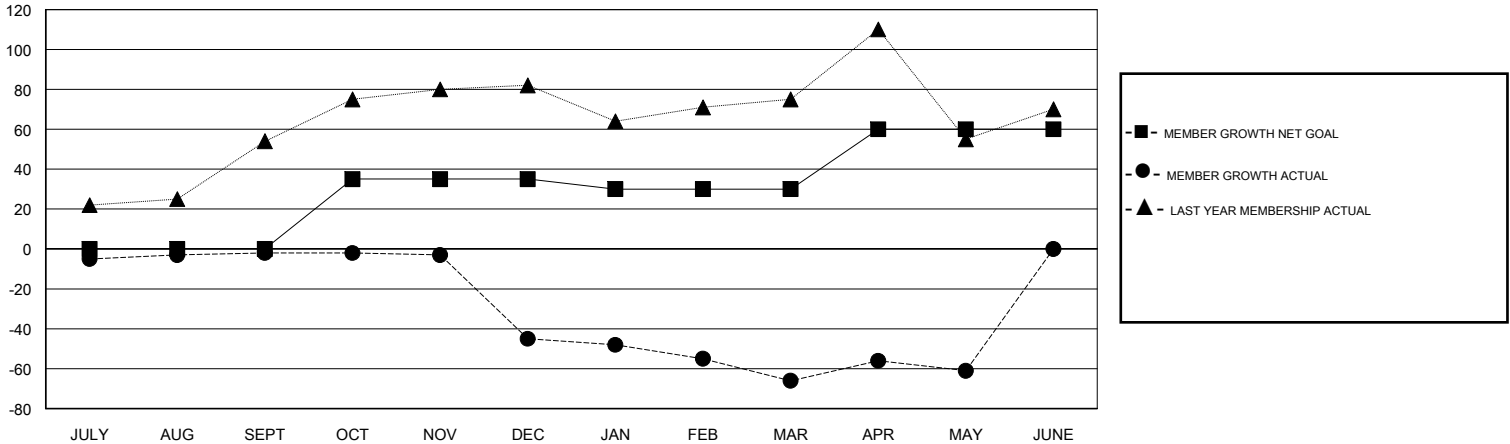
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 1             |
| JAN/FEB/MAR           | 0             | 0         | 1             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 21                   | 20   |
| OCT/NOV/DEC           | 35                     | 17                   | 60   |
| JAN/FEB/MAR           | -5                     | 28                   | 43   |
| APR/MAY/JUNE          | 30                     | 28                   | 23   |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 2  | 24 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 783 (69.91%)<br>FEMALE 337 (30.09%)<br>Women Percentage Fiscal Year Goal: 32% |
| <u>DROPPED MEMBERS</u><br>DECEASED 20<br>CLUB CANCELLED 27<br>OTHER 99<br>TOTAL 146 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 227<br>FAMILY MEMBERS PAYING HALF DUES 119   |